

Save the Date

Community Health Worker Model Programs in Practice

These webinars will explain how community health worker (CHW) model programs help increase noncompliant cancer screening rates to patients at increased risk for breast and colorectal cancers and how to integrate this model or use navigation resources as part of their clinical practice.

To join any of these Webinars, log onto ACSwebinar.org and call into 1-800-689-9374 passcode: 733644#.

COMMUNITY HEALTH WORKER HISTORY AND OVERVIEW: MAY 17, 2012 AT NOON.

The webinar will introduce and define Community Health Workers, provide the history of community health workers, and explain how they have worked with disparate populations.

Presenters:

- **Sarah A. Redding, MD, MPH**
Executive Director Community Health Access Project
- **Jennifer L. Kraschnewski, MD, MPH**
Penn State College of Medicine, Assistant Professor of Medicine and Public Health Sciences

CHW PROGRAMS IN ACTION TO INCREASE SCREENING RATES: JULY 10, 2012 AT NOON.

This webinar will share best practice model programs using the community health worker model with American Cancer Society and Wal-Mart Foundation funding, describing the barriers to reaching disparate populations who are at highest risk for breast and colorectal cancer, and the strategies used to overcome these barriers and have successful outcomes.

Presenters:

- **Eugene J. Lengerich, VMD, MS**
Director, Community Sciences and Health Outcomes Core, Penn State Hershey Cancer Institute
- **Carmen E. Guerra, MD, MSCE, FACP**
Associate Professor of Medicine, Div. Of General Internal Medicine, Associate Chief of Staff
Abramson Cancer Center, University of Pennsylvania
- **Jean T. Stevenson, MD, FACS**
Director of Breast Services, Cancer Liaison Physician, MetroHealth Cancer Care Center
- **Luz Oyola, Manager**
BREAST/Amigas Program, MetroHealth Cancer Care Center

CHW MODEL PROGRAMS - MAKING IT WORK: AUG. 9, 2012 AT NOON.

This webinar will describe patient navigation programs that get at-risk patients to screening and connect them to treatment. It will also share how patient navigation and community health worker models can integrate into clinical practices to increase their noncompliant patient screening rates.

Presenters:

- **Linda Fleisher, PhD, MPH**
Assistant Vice President, Office of Health Communications & Health Disparities, Cancer Prevention & Control,
Fox Chase Cancer Center
- **Karen Schwaderer, RN, BSN, OCN**
Director Patient Navigation and Clinical Services, UPMC McKeesport

CME Co-Sponsored by:



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