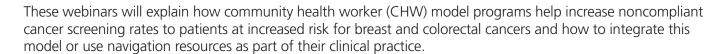
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Community Health Worker Model Programs in Practice



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COMMUNITY HEALTH WORKER HISTORY AND OVERVIEW: MAY 17, 2012 AT NOON.

The webinar will introduce and define Community Health Workers, provide the history of community health workers, and explain how they have worked with disparate populations.

Presenters:

- Sarah A. Redding, MD, MPH
 Executive Director Community Health Access Project
- Jennifer L. Kraschnewski, MD, MPH
 Penn State College of Medicine, Assistant Professor of Medicine and Public Health Sciences

CHW PROGRAMS IN ACTION TO INCREASE SCREENING RATES: JULY 10, 2012 AT NOON.

This webinar will share best practice model programs using the community health worker model with American Cancer Society and Wal-Mart Foundation funding, describing the barriers to reaching disparate populations who are at highest risk for breast and colorectal cancer, and the strategies used to overcome these barriers and have successful outcomes.

Presenters:

- Eugene J. Lengerich, VMD, MS
 - Director, Community Sciences and Health Outcomes Core, Penn State Hershey Cancer Institute
- Carmen E. Guerra, MD, MSCE, FACP
 - Associate Professor of Medicine, Div. Of General Internal Medicine, Associate Chief of Staff Abramson Cancer Center, University of Pennsylvania
- Jean T. Stevenson, MD, FACS
 - Director of Breast Services, Cancer Liaison Physician, MetroHealth Cancer Care Center
- Luz Oyola, Manager
 - BREAST/Amigas Program, MetroHealth Cancer Care Center

CHW MODEL PROGRAMS - MAKING IT WORK: AUG. 9, 2012 AT NOON.

This webinar will describe patient navigation programs that get at-risk patients to screening and connect them to treatment. It will also share how patient navigation and community health worker models can integrate into clinical practices to increase their noncompliant patient screening rates.

Presenters:

- Linda Fleisher, PhD, MPH
 - Assistant Vice President, Office of Health Communications & Health Disparities, Cancer Prevention & Control, Fox Chase Cancer Center
- Karen Schwaderer, RN, BSN, OCN
 - Director Patient Navigation and Clinical Services, UPMC McKeesport

CME Co-Sponsored by:



This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Penn State College of Medicine and the American Cancer Society. Penn State College of Medicine is accredited by the ACCME to provide continuing medical education for physicians. Penn State College of Medicine designates this live activity for a maximum of 1 AMA PRA Category 1 Credit(s)TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity. All participants will receive a certificate from Penn State College of Medicine verifying their participation in 1 hour of approved continuing medical education.

