

# PAFP Mission Statement & Core Values

Taken together, the mission statement and core values describe an organization's consistent identity that transcends all changes related to its relevant environment. The **mission** describes who we are, what we do and how we do it. Our **core values** are the enduring principles that guide the behavior of the organization.

## MISSION STATEMENT:

PAFP is a physician led organization committed to advancing quality healthcare for all Pennsylvanians through advocacy, education, and community for all of our members.

## CORE VALUES:

### **Visionary Leadership**

Defined by proactive and responsive policy and programs provided by a physician led organization.

### **Integrity**

Defined by ethical and equitable actions with an earned reputation for honesty and reliability.

### **Community**

Defined in an inclusive and respectful culture supported by professionals committed to service, compassion, and the public good.

## Strategic Planning Task Force

Monday, May 20, 2019

### Notes

The Task Force reviewed the environmental scan (conditions, trends, & assumptions). The list includes demographics, business/economic climate, legislation/regulation, technology/science, and healthcare delivery in Pennsylvania. The Task Force recommended minor edits and language amendments. Staff will contact the AAFP and The Robert Graham Center for any updates regarding demographics, employed vs. unemployed, and data that relates to the changing patterns in Pennsylvania.

The Task Force reviewed the draft goals, objectives and strategies. It was suggested to rename goals to strategic issues. The five strategic issues include public health, education of members of health care delivery, education pipeline for medical students and residents, advocacy, and leadership development. The Task Force agreed that leadership is essential in all of the strategic issues that were discussed.

### PAFP Draft Strategic Issues

A. The PAFP will be the leader in health promotion and disease prevention efforts for all Pennsylvanians.

Goals *David O’Gurek, MD*

- Increase awareness of the value of family medicine among stakeholders.
- Increase the amount of training in public and population health and advocacy.

B. The PAFP will be the valued source of education in healthcare delivery and innovative models for its members and the public.

Goals *Tracey Conti, MD*

- Ensure educational activities provide information on innovative health care delivery models.
- Ensure educational activities about innovative strategies and technology to advance practice and reduce burnout.
- Communicate updates in state health care delivery issues.

C. The PAFP will be the catalyst for community health advocacy at the local, regional and state level ensuring the all Commonwealth citizens have a voice with respect to their healthcare needs.

Goals *Scott McCracken, MD*

- Support the PAFP role as a responsive advocate for public health.
- Increase family physician involvement in local community health advocacy efforts.
- Increase family physician involvement in state health advocacy efforts.

D. The PAFP will be the conduit for medical students and Family Medicine residents to have an optimal foundation in Family Medicine education and experiences.

Goals *Thiri Bickel, MD*

- Increase opportunities for family medicine mentorship for students and residents.
- Advocate for increase in the medical student exposure to quality experiences in FM throughout medical school.
- Increase opportunities for medical students and Family Medicine residents to enhance personal and professional development.
- Increase opportunities for pipeline efforts to increase the amount of family physicians in Pennsylvania.

E. The PAFP will be the authority for leadership development to provide members with the skills to be influential community leaders and advocates of family medicine.

Goals *Tiffany Leonard, MD*

- Increase educational opportunities on self-advocacy and self-efficacy to obtain leadership positions.
- Increase the number of family physicians in leadership roles.
- Increase recognition of family physician leaders.

